

International Brand & Reputation Community (INBREC)

INBREC Chapter Meeting: South Africa

Hosted by

INBREC with Vuma Reputation Management

Date : Thursday 22nd October 2020
Time : 10:00am – 15:00pm

FINAL AGENDA

- 10:00 – 10:10 Welcome by Tshepo Sefothelo and confirmation of the agenda
- 10:10 – 10:45 Brief update from each member how the pandemic has affected their organisation
- 10:45 – 10:55 Opening address
Faith Khanyile – WDB – Chief Executive Officer
- 10:55 – 11:15 Climate protection, CSR, purpose...From “nice to have” to “must have “,
Sustainability as a strategic theme of Corporate Reputation
Tobias Bielenstein – INBREC, Vice President
- 11:15 – 11:45 Open floor for questions, answers and discussion, moderated by Markus Renner
- 11:50 – 12:10 Sustainability in the face of Covid-19
Andre Oberholzer – Sappi – Group Head Corporate Affairs
- 12:10 – 12:40 Open floor for questions, answers and discussion, moderated by Markus Renner
- 12:40 – 13:10 **BREAK**
- 13:10 – 13:30 Corporate Social Responsibility: Create Sustainable Value – Shape Transformation
Thomas Schiffelman – Handicap International – Head of Marketing
- 13:30 – 14:00 Open floor for questions, answers and discussion, moderated by Markus Renner
- 14:00 – 14:10 Remarks and comments
Dr Markus Renner – INBREC, Chairman
- 14:10 – 14:30 Open floor for comments
- 14:30 – 14:45 Closing Remarks
Tshepo Sefothelo – INBREC African Chapter - Chairperson

End of meeting