

INBREC Benelux Chapter – International Brand & Reputation Community

Meeting of companies/organizations located in Belgium, The Netherlands and Luxembourg

Theme of the day: Public Scrutiny and Public Acceptance: Guarding our license to operate

Date: Thursday, October 26, 2017 || Hosted by: European Investment Bank (EIB)

Meeting Venue: Brussels office EIB, Rond Point Schuman 6, B-1040 Brussels

Participants: Approx. 15 managers from companies, associations and institutions in Brand & Reputation Management, Communication, Marketing and Public Affairs (no consultants and vendors admitted)

Dresscode: Business Casual

AGENDA

- 09.00 – 09.15 Registration and refreshments
- 09.15 – 09.45 Welcome and introduction
Constance Kann, Director Institutional Relations & Public Affairs, European Investment Bank
Markus Renner, Co-Chairman & Co-Founder INBREC
- 9.45 – 11.15 “Investing with impact: creating value for our shareholders and stakeholders”
- Short introduction on EIB, mission, implementation and current challenges
Constance Kann, Director Institutional Relations & Public Affairs, European Investment Bank

Including facilitated discussion, moderated by Markus Renner
- 11.15 – 11.30 **Coffee Break**
- 11.30 – 12.45 “Gaining public acceptance for European infrastructure projects”
Koenraad van Hasselt, Senior manager Corporate Communications, TenneT TSO B.V.
including facilitated discussion, moderated by Markus Renner
- 12.45 – 14.00 **Lunch**
- 14.00 – 15.30 “Different approaches of public acceptance of wind power in Africa, Asia, Latin America and in the US”.
Steve Sawyer, Secretary General, GWEC - Global Wind Energy Council
including Q+A and discussion facilitated by Markus Renner
- 15.30 – 16.15 Wrap-up, feedback, governance, outlook next meetings
- 16.15 **Farewell cocktail / end of INBREC Benelux meeting**